



Dan Shaffer, CPA, ChFC

Expert in market cycle analysis as it relates to global and domestic economic trends along with financial, commodity and currency markets, author of “Profiting in Economic Storms: A Historic Guide to Surviving Depression, Deflation, Hyperinflation and Market Bubbles” and former regular guest contributor on the Fox Business Network (2008-2020).

Dan’s Bio

Dan Shaffer is not your average speaker. As a trader, investment advisor, business owner and former regular guest contributor on the Fox Business Network (2008-2020), Dan brings his opinions and experiences to life on what’s going on in the real world of economics and the markets. With his strong communication skills, dynamic interaction, and entertaining approach, he shares his riveting research and detailed analysis of global and domestic economic conditions, and how to recognize and navigate current market and political trends.

Dan is the author of “*Profiting in Economic Storms: A Historic Guide to Surviving Depression, Deflation, Hyperinflation, and Market Bubbles*” published by John Wiley & Sons, Inc.

Dan’s former weekly publication, the “Shaffer Market Report”, was ranked by Timers Digest as the #1 Bond Timer for 2015, #3 Bond Timer for 2016, the #1 Bond Timer for 3 year and #1 Bond Timer for 5 year periods ending 12/30/2016.

As a trader, investment advisor, and innovator veteran for more than 40 years, Dan began his career on the floor of the New York Futures Exchange, as a self-employed 21 year old trader. After working with Bear Stearns & Company, Coopers & Lybrand, Hambrecht & Quist and Northwestern Mutual/Robert W. Baird & Company, he founded his firm, Shaffer Asset Management. He has been recognized by the financial community as a creative, mathematical and systematic researcher for analyzing market trends and the cycle behaviors behind them.

Dan earned the certification of Certified Public Accountant (CPA) in 1989, obtained the Chartered Financial Consultant (ChFC) designation in 1992 from the American College. In 1986, Dan received his Masters of Science Degree in Accounting from New York University and received his Bachelor of Science Degree in Speech Communications from Syracuse University in 1982.

Dan encourages others to follow their dreams regardless of obstacles that may seem to get in the way. He is the father of 3 children, 2 of which have special needs.